



THE 35th ANNUAL
ARIZONA MATSURI 2019

Saturday & Sunday, February 23-24, 2019
Heritage and Science Park SW Corner of 7th Street and Monroe, Phoenix, AZ

December 16, 2018

Dear Educator,

Re: **Arizona Matsuri Haiku Poetry Contest Notice**

The city of Phoenix will be holding the 35th annual ARIZONA MATSURI, a Festival of Japan on February 23-24, 2019 at Heritage Square and Science Park in downtown Phoenix. At this Festival we are holding our 5th annual HAIKU EXPO, and inviting students across Arizona to participate by writing their own Arizona-inspired Haiku and submitting to the Haiku Poetry Expo. At last year's festival, we had over 1200 submissions from across Arizona and the winning entries are published in a [freely downloadable e-Book](#) (2015, 2016, 2017 & 2018 editions) we make available on the Matsuri website.

Haiku builds on the resurgence of poetry and it encourages youth to learn about a very simple yet beautiful way of expressing images of nature. Haiku use simple concrete images of things we can see, smell, taste, touch or feel. The best Haiku poems reveal the essence of a thing so clearly that the reader can experience the momentary scene or insight that inspired the author.

On behalf of the Arizona Matsuri and the City of Phoenix Parks and Recreation Department, we invite your participation in Haiku Expo 2019. Teacher packets include **Lesson Plans, Reference Guide, Terms and Conditions** and **Submission Guidelines** available from the Arizona Matsuri website. Entries may be submitted online with a limit of three entries per person.

howling monsoon winds
dust devil coming my way
western dreamy draw

this is a haiku
you could write a better one
go ahead and try

HAIKU EXPO 2019

- Haiku Poetry Expo - Associated with the 35th Annual Arizona Matsuri: A Festival of Japan
- Six Categories: Gr. K-3; Gr. 4-6; Gr. 7-8; Gr. 9-12; Adult; Japanese Language
- This activity may be completed as a class, group or individually
- Submissions must be the author's original work and can be written in English or Japanese
- Admission to Arizona Matsuri and participation in the Haiku Expo is free.

Submission Period: December 16th, 2018 to **February 11th, 2019**

Haiku Expo: February 23 & 24, 2019 from 10:00 a.m. to 5 p.m.

Where: Heritage and Science Park, 115 North 6th Street Phoenix, AZ 85004-2328
(7th Street and Monroe, downtown Phoenix)

Details: The Haiku Expo is free and open to the public, but online participation is required.

For more information and to register, visit <http://www.azmatsuri.org>

Contact: General inquiries can be emailed to: azmatsuri.haiku@gmail.com



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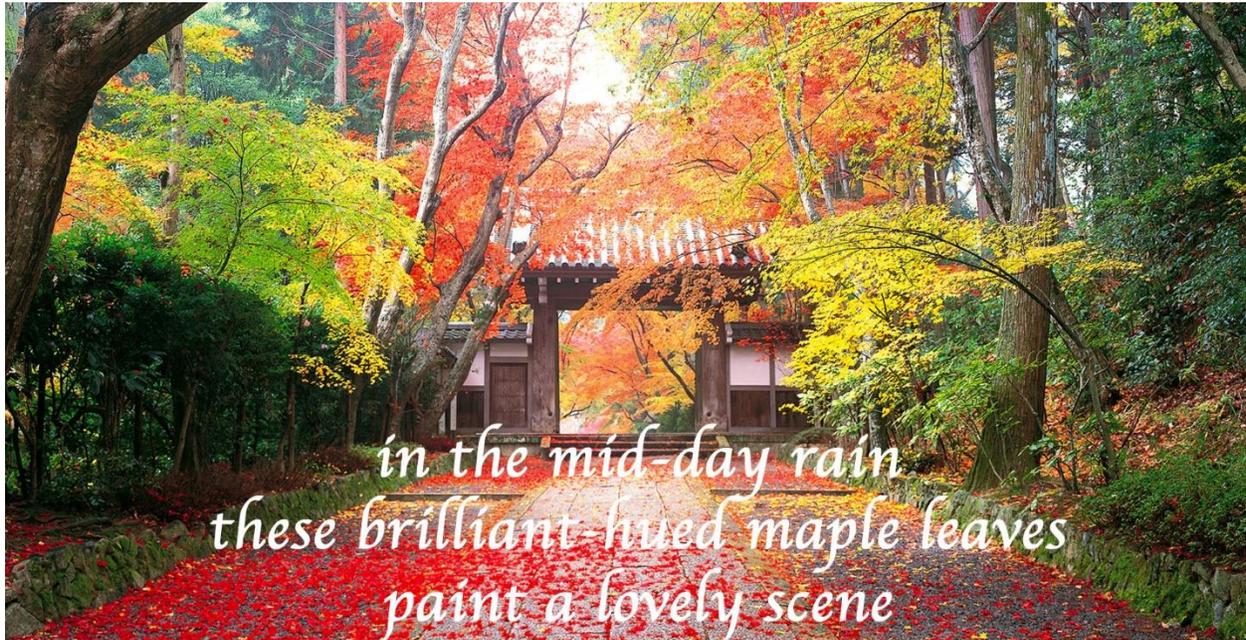
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HAIKU Expo 2019 Overview

Introduction

In the spirit of raising awareness of the arts and culture of Japan to the people of Arizona, we challenge you to write your own Arizona-inspired HAIKU.

Haiku poetry typically contain a reference to images of nature. They use simple concrete images of things we can see, smell, taste, touch, or feel. The best haiku poems reveal the essence of a thing so clearly that the reader can experience the momentary scene or insight that inspired the author.



Entry Guidelines and Forms

1. Learn all about Haiku in the [Reference Guide](#) which includes Lesson Plan material
2. Review the Haiku [Submission Guidelines](#)
3. All entrants must read and agree to the [Terms and Conditions](#) to participate.
4. Submit your original Haiku using the [Online Form](#), or
5. Follow us on the [Arizona Matsuri](#) website, [Facebook](#) or [Twitter](#) to see if your Haiku has been selected and published in our freely downloadable eBook Haiku Collection series.
6. Visit the Arizona Matsuri on Feb 23-24, 2019 to see a selection of Haiku on display

General inquiries can be submitted by email to the Arizona Matsuri 2019 Haiku Committee.

azmatsuri.haiku@gmail.com



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HAIKU Reference Guide & Lesson Plans

BACKGROUND

In the spirit of raising awareness of the arts and culture of Japan to the people of Arizona, we challenge you to write your own Arizona-inspired HAIKU.

HAIKU DEFINITION

Haiku is an ancient unrhymed Japanese verse form. Generally written in three short lines containing a total of 10 to 17 syllables to convey a vivid message, Haiku typically contain a reference to nature. Haiku uses simple concrete images of things we can see, smell, taste, touch, or feel. The best haiku poems reveal the essence of a thing so clearly that the reader can experience the momentary scene or insight that inspired the author.

One of the greatest Haiku poets was the Samurai, Basho (1644-94). Basho's father was also a Samurai from the Iga province. To become a Samurai, Basho served a local lord who was fond of writing. Basho learned the style of writing Haiku, and wrote under the name, Sobo. During those years, Basho traveled throughout Japan writing and further developing the Haiku style. A few samples of Basho's haiku style are listed in the example section below.

Your poem should contain a sentence fragment (one line) and a phrase (two lines that complete a thought). The fragment can be either the first line or the third line. To keep your poem simple and direct, write in the present tense. Haiku typically do not make use of capitalization, punctuation, or titles.

Each traditional Haiku should contain a reference to a season, which indicates what season of the year the Haiku is set. For example, blossoms would indicate spring, snow would give the idea of winter and mosquitos would imply summertime. The seasonal word is not always that obvious, you might need to consider the theme of the poem to find it.

Structural Rules for traditional Haiku:

- Use exactly 17 syllables
- Syllables are arranged in three lines of 5-7-5
- Avoid similes and metaphors
- Refers to a season of the year

Clouds appear and bring
to men a chance to rest from
looking at the moon

The seasonal word in this Haiku is clouds, indicating the rainy season. Haiku poems are valued for their simplicity, openness, depth and lightness.



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English-language haiku have generally followed the form of five syllables used in the first line, followed by seven syllables for the middle line and five syllables for the third.

However, English-language haiku no longer adhere to this syllable count, and are therefore as brief as the poem needs to be while keeping to the fragment-phrase structure. In English language haiku, the middle line is typically longer than the first or third lines.

HAIKU EXAMPLES

an old silent pond a frog jumps into the pond splash, silence again <i>M. Basho</i>	古池や 蛙飛び込む 水の音 松尾 芭蕉	over the wintry forest winds howl in rage with no leaves to blow <i>N. Soseki</i>
In the twilight rain these brilliant-hued hibiscus a lovely sunset <i>M. Basho</i>	empty house echoes of laughter in the rotting wood <i>E. Onyan</i>	shifting shadows deep in the hills a dog barks <i>A. McCrossen</i>
a crow has settled on a bare branch autumn evening <i>M. Basho</i>	summer breeze the flutter of clothes thrown over a chair <i>L. Santiago</i>	howling monsoon winds dust devil coming my way western dreamy draw <i>J. Sachen</i>
lost in the woods only the sound of a leaf falling on my hat <i>T. Kikusha</i>	toward those short trees we saw a hawk descending on a day in spring <i>M. Shiki</i>	vibrant hues on green this Arizona cactus red flower unfurls <i>Linda</i>

We challenge you to write your own Arizona-inspired HAIKU and submit it to Arizona Matsuri Haiku event scheduled for February 23-24, 2019. Refer to **Submission Guidelines** and **Terms and Condition** participation details at www.azmatsuri.org



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Haiku: Lesson Plan for teachers, grades 1-5

Read sample poems aloud. See attached sheet of “Haiku Reference Guide” and read aloud the example Haiku poems. Let the students absorb the poems without much introduction or explanation. Read slowly and leave space between poems. Missing one word can mean missing the entire poem.

Ask the students what they noticed about the poems. Which poems did they like best? Why? Ask how they felt when they heard specific poems. For example, did they feel surprised by the frog about to belch a cloud? Or did they feel lonely when they heard the poem about a crow on a bare branch? Were they excited by the ticket to a ballgame tucked in the math book?

Talk about images. Ask the students if they know what the word “image” means. They may offer something like “pictures with words.” Point out that images can involve all of the senses. Images can come from experience in the present moment (for example, a pen on their desk or a bird outside the classroom window) or from memory or imagination. Images can make us feel emotions. Instead of saying, “how we feel by **the** images we choose” in a poem, we can show how we feel by which images we choose to include.

Take an “Image Journey.” Have the students imagine they are at the beach (or in the woods, on a desert mountain, etc...). Ask what they see, what they hear, what they smell, etc... If they can remember a specific moment on a particular day, this will help add detail to their images. Write their words on the board and point out that these are images. Ask them to also think of images that show us what season it is. For example, “a hole in my sweater” tells us it is cold outside and probably winter. Remind the students to be specific and use as many different senses as they can!

Have students try writing poems. Ask the students to select words from among the images to form poems. For example, a child might write the following while doing the above brainstorming exercise: “I see roadrunner tracks all over the dry desert floor. I smell dusty air. My feet are hot. The city park is deserted because it is summer.” Ask which words are most important and most interesting. We can leave out some words, such as, “I see” and “I smell,” and write a poem something like this:

roadrunner tracks
crossing the dry desert floor
my hot feet are bare

In the above example, the words “deserted park” and “dusty air” are also good sensory words, but the poem would be too cluttered if we tried to include everything in one poem. The job of a poet is to select from everything around us just the few things that make the most powerful poem. Instead of trying to fit too much into one poem, write more poems!

Have the students share their work. Have students say what they liked about their classmates’ poems. Keep the comments positive and encourage them to submit their Haiku to the Arizona Matsuri Haiku event scheduled for February 23-24, 2019. Refer to **Submission Guidelines** and **Terms and Condition** participation details at www.azmatsuri.org



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Haiku: Lesson plan for teachers, grades 6 -12

Read aloud sample poems. Attached is a selection of various Haiku written by poets from Japan and across the United States, including a few from Arizona. If possible, project the poems and have the students take turns reading poems out loud. Read slowly!

Ask the students what they notice about the poems. What characteristics or common features do they see? List these common features on the board as the students say them. Fill in any additional features so there will be a list for later use. The list might look like this:

•**Short:** Haiku are very short poems! They are usually written in three (or fewer) lines. Haiku can be written in the traditional pattern of 5-7-5 syllables but they do not have to be. Most haiku in English have fewer than 17 syllables.

•**One moment in time:** Haiku generally describe one brief moment in time. For example, “one tombstone with a crow” tells us only about the moment of noticing the crow; we do not need to know what happened before or after.

•**Images:** The poems contain sensory images (not only visual, but involving other senses as well). For example, “echoes of laughter” and “metallic taste.”

•**Seasonal references:** You can often tell what season it is by the references in the poem. For example, “the coarse wool of my blanket” tells us it is probably winter.

•**Everyday language:** Haiku generally contain common everyday words. Nothing fancy or complicated!

•**Surprise:** There is often a break or shift in the poem which creates a moment of surprise or sudden awareness. This is often called the “aha” moment.

Brainstorm for ideas before writing complete haiku. This step can be done individually by each student or as a group exercise on the board. Ideally, images can be collected by taking notes “on location” at an art exhibit or outdoors, but it can also be done in the classroom. Ask students what they saw, heard, felt, etc... at a particular moment in time at a specific place. By making a list of images, emotional responses, and seasonal references, there is no pressure at this point to produce complete poems. Let the ideas flow.

Write haiku. Have students choose words and phrases from among the images, emotional responses, and seasonal references to create haiku. Encourage students to write several poems and **read aloud** any they feel comfortable sharing. Provide positive feedback and encouragement.

Have the students share their work. Encourage students to submit their Haiku to the Arizona Matsuri Haiku event scheduled for February 23-24, 2019. Refer to **Submission Guidelines** and **Terms and Conditions** participation details at www.azmatsuri.org



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HAIKU Submission Guidelines

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GENERAL OVERVIEW AND CALL FOR SUBMISSIONS

Start Date of Submissions: December 16, 2018

Deadline Submitted ONLINE by midnight Feb 11th, 2019

Submissions accepted online only

Festival Date: Saturday and Sunday, February 23-24, 2019

Announcements of selected Haiku will be posted on the Arizona Matsuri web site.

Recognition of outstanding Haiku will be presented in the following six categories:

- 1) Grades K-3
- 2) Grades 4-6
- 3) Grades 7-8
- 4) Grades 9-12
- 5) Adults
- 6) Japanese language

*All categories are open to residents of Arizona. Selected entries in each category will be published online at azmatsuri.org and displayed at the Haiku booth at the Arizona Matsuri event.



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HAIKU SUBMISSION GUIDELINES

Please read these guidelines carefully. Submissions that do not follow these guidelines will be disqualified. Haiku submitted are to be previously unpublished original work by the author submitting. Please refer to the **Reference Guide and Lesson Plan** as well as the **Terms and Conditions** documents for further details and example Haiku before submitting your Haiku. Entries can be submitted only online.

- Entrants may submit up to three (3) Haiku.
- Submit each Haiku using the **Online Form**.
- All category submissions are free of charge.
- When submitting via the **Online Form**, your submission will be reviewed in a way to ensure anonymous selections.
- Please do not include a title.
- Please read the definition of Haiku below and in the **Reference Guide** document.
- Selected Haiku in each category will be published on the Arizona Matsuri website.
- Arizona Matsuri reserves the right to publish, either online or in print for the purpose of promoting the Arizona Matsuri. Authors retain copyright to their work.
- Only selected Haiku will be published on the Arizona Matsuri website.
- Submitted Haiku will not be returned.
- Selected entries will be on display during the event.
- By participating in this Haiku Expo, each entrant accepts and agrees to comply with and abide by the **Terms and Conditions** posted under Haiku Expo on the Arizona Matsuri website at **www.azmatsuri.org**

The **Online Form** is linked to the Arizona Matsuri web site **www.azmatsuri.org**

General inquiries can be submitted by email to the Arizona Matsuri 2019 Haiku Committee.
azmatsuri.haiku@gmail.com

ARIZONA MATSURI 2019

HAIKU EXPO Terms and Conditions

Terms and Conditions

Please read these terms and conditions carefully. By participating in this Haiku Expo, each entrant must unconditionally accept and agree to comply with and abide by these **Terms and Conditions** before any entry can be submitted electronically.

The **Online Entry Form** has a check box, which if checked **YES**, certifies the authors complete compliance and acceptance of these terms and conditions. This Acceptance Box must be checked in order to participate in this Haiku Expo.

Submitted Haiku are to be previously unpublished original work by the author submitting. Entrants may submit up to three (3) Haiku and must be the submitting author's original work and not contain any third party copyrighted material, nor any obscene, defamatory, reference to abuse, sex, violence, hatred or illegal material.

When entering the Arizona Matsuri Haiku Expo you are requested to submit personal information which includes, but is not limited to, your name and email address. This information is used for the purpose of confirming your identity for the Haiku Expo only. Arizona Matsuri will otherwise not sell, trade, share or publicize your personal or contact information in any way, form or medium other than outlined below.

- All category submissions are free of charge.
- Haiku are selected anonymously. When submitting via the **Online Form**, your submission will be judged in a way to ensure anonymous selection.
- Haiku composed wholly, predominately or substantially of versus or passages taken from other authors are not eligible entries, whether or not they are disposed in a new form or order.
- Please do not include a title with your submitted haiku.
- Please read the definition of Haiku in the **Reference Guide** document available on the Arizona Matsuri website.
- By participation in the Haiku Expo, the Entrant grants a non-exclusive, perpetual, royalty free, worldwide licence to Arizona Matsuri to publish any submitted Haiku (in any digital or print format) and on the Arizona Matsuri website or its Social media channels for the purpose of promoting the Arizona Matsuri. Any published Haiku will include the author's first name and family name initial. Authors retain copyright to their work.
- Submitted Haiku will not be returned.
- Selected entries will be on display during the Arizona Matsuri event.
- I hereby indemnify Arizona Matsuri, their officers, volunteers, representatives, readers, judges, sponsors, and affiliates from and defend them against any and all claims, demands, costs, damages, judgments, expense loses, or liabilities arising out of or in connection with any and all claims, whether or not groundless, that may be in connection with the submission of the Haiku.
- By participating in this Haiku Expo, each entrant unconditionally accepts and agrees to comply with and abide by these **Terms and Conditions** posted under Haiku Expo on the Arizona Matsuri website at www.azmatsuri.org

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